## Claims:

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1. An integrated portal system comprising;

an industry related portal;

a second portal of a different industry;

said system integrating said portals so that a user can view information relating to both portals in a single system.

- 2. The system of claim 1 wherein said user can perform transactions in said single system.
- 3. The system of claim 1 wherein each of said portals contains a mini portal and a micro portal.
- 4. The system of claim 1 further comprising a search engine.
- 5. The system of claim 4 wherein said search engine can search within a single industry or within related industries.
- 6. The system of claim 1 further comprising transaction tracking information.
- 7. The system of claim 1 further comprising product specification charts.
- 8. The system of claim 2 further comprising a search engine, said engine being able to search in mini portals and micro portals.
- 9. The system of claim 1 further comprising;
  online communication between individuals within an industry related portal and a second portals.
- 10. A method for creating an integrated portal system comprising; entering job characteristics of a user;

said system creating said integrated portal system based on said job characteristics of said user.

11. An industrial database comprising;

a search engine;

said database having product or service specifications and independent product reports; and

a system for answering questions from a user.

- 12. The database of claim 11 further comprising;a list of vendors and vendor product information.
- 13. The database of claim 12 wherein said vendor product information is updated automatically from a vendor's website.
- 14. The database of claim 12 wherein said database has a characteristic template.
- 15. The database of claim 12 wherein said database has a usage template.
- 16. The database of claim 12 wherein said database provides a price analysis mechanism.
- 17. A content management system comprising;

information stored in a MiniPortal(s);

information stored in a MicroPortal(s);

said information from said MiniPortal and said MicroPortal made less technical when it enters said MacroPortal.